

ASEAN Innovation on Social Sciences Exhibition & Conference (AISEC' 2016)

General – Poster/Product Presentation (30%)

Points	4	3	2	1
Organisation of the material	Innovative, and stylish. The organisation allows the viewer to easily find their way through the presentation.	Overall the impression is good. There are some imaginative aspects and sequence is logical.	Some thought given to overall image. Difficult to follow the story.	Haphazard presentation which appears to be little more than a collection of images and words in an almost random order.
Image content	All images are imaginatively chosen and convey the message in an informative manner.	Images are used appropriately and answer the question.	The images are appropriate and partly answer the question.	Images are poorly selected and add very little to the answer.
Image quality	Excellent throughout. Good use of colour.	Good quality images. Any variance in quality does not detract from overall impression	Images are of an adequate standard	Little effort shown in attention to detail. Most of the images are of poor quality and may show signs of ill-treatment.
Written word	Excellent use of written word. Short statements, which add to the quality. Correct use of quotes and appropriate fonts & style.	Mostly good choice of statements. Relevant and concise.	Appropriate use of words adds to understanding.	Generally poor choice of written words which tend to distract rather than inform. Too many words and/or inappropriate font/style.

Oral Presentation (30%)

Points	4	3	2	1
Content	Shows excellent knowledge of subject area and talks at a level appropriate to the audience.	Shows good knowledge of subject area with few omissions or errors.	Knowledge of subject area is satisfactory with few errors or omissions.	Little evidence of any real knowledge of subject area.
Delivery	Clearly well rehearsed and fits into 10 minute time limit. The talk adds to and develops understanding of the poster.	Generally well delivered. The talk is relevant and builds on the content of the poster.	The talk explains the poster and provides some extra information.	Reads from notes or poster and level not appropriate to audience.

POSTER CATEGORY - Question and Answer Session (40%)

Points	4	3	2	1
Q & A Session	Demonstrates a high level of understanding in the research process.	Shows good understanding with few mistakes.	Generally able to answer questions about research process adequately. Short answers.	Shows little knowledge in research process. Unable to respond to most questions.
Research Process	All of research stages clearly stated in the poster.	Some of the research process is clearly stated in the poster.	Most of the research process is inadequately stated in the poster.	Most of the research process is not stated in the poster.

PRODUCT CATEGORY - Question and Answer Session (40%)

Points	4	3	2	1
Q & A Session	Demonstrates a high level of understanding in the development process.	Shows good understanding with few mistakes.	Generally able to answer questions about product development adequately. Short answers.	Shows little knowledge in development process. Unable to respond to most questions.
Product Demo	The product functions properly as stated in the poster.	Not all functions running smoothly as stated in the poster.	Only a minimum function of the prototype can be shown.	Product does not function at all.